

TV API VOICEOVER SCRIPT (W3C version)

Agriculture, Fisheries and Conservation Department

**TV Announcement for the Public Interest on
“Don't Feed Wild Animals and Feral Pigeons” (English)**

Daughter: There are so many monkeys!
I want to feed them

W3C: A family is picnicking in a country park.
There are many monkeys around.
The daughter is excited and said, “There are so many monkeys!
I want to feed them.”

Father: No! They should find food in nature
If you feed monkeys and wild pigs
their populations will boom
and unbalance the ecosystem

W3C: The father explains why they should not feed the monkeys. He said, “No!
They should find food in nature. If you feed monkeys and wild pigs, their
populations will boom and unbalance the ecosystem.”
The screen shows the wild pigs and monkeys eating human food.
Then the scene shows a huge number of monkeys in the country park.
Some wild pigs are searching for food on the roadside in the urban area.
Super of “Overpopulation” and “Unbalanced Ecosystem” appear.

Mother: Feeding feral pigeons will cause them to congregate
leading to environmental hygiene problems

W3C: The family goes back to the urban area and the daughter finds some feral
pigeons being fed by a man. The mother explains to the daughter why people
should not feed feral pigeons. She said, “Feeding feral pigeons will cause
them to congregate, leading to environmental hygiene problems.”
Super of “Hygiene Problems” appears.

Daughter: I see!
When we see monkeys, wild pigs and feral pigeons
we shouldn't feed them

W3C: The daughter is excited and does an “okay” gesture. She said. “I see!
When we see monkeys, wild pigs and feral pigeons, we shouldn't feed
them.”
Split screens show the wild pig, monkey and feral pigeon.
Super of “Wild Pigs”, “Monkeys” and “Feral Pigeons” appear.

Male VO : For details, visit afcd.gov.hk

W3C: In the end flip, super of “Don't Feed Wild Animals and Feral Pigeons”
appear.
Website “www.afcd.gov.hk”
AFCD logo
API ends