

## Objective

The Agriculture, Fisheries and Conservation Department (AFCD) and the Vegetable Marketing Organization (VMO) have jointly run the Accredited Farm Scheme since 1994. The scheme aims



at promoting the adoption of good agricultural practice and environment-friendly production method. Integrated pest management and proper use of pesticides are emphasized with a view to ensuring production of quality vegetables that are safe for consumption. The scheme thus safeguards the public health and benefits the farming community.

## Why do farmers join the scheme

### Marketing facilitation

Accredited vegetables should be wholesaled in the VMO. They are easily identified with special sales memos (basket card). This arrangement facilitates and promotes the marketing of the produce.



### Publicity



To increase the public awareness of the accredited produce, a Good Farmer image has been used since 1998 to publicize the accredited vegetables. Publicity is also made at the accredited retailers to ease its identification by the public. In addition, territory-wide promotion events and educational activities are held regularly to promote and stimulate the market demand for accredited vegetables.

## Technical support

Departmental staff regularly visits the accredited farms, introduces new farming technology and gives technical advice and assistance to the accredited farmers.



## Requirement for joining the scheme

The accredited farmers have to follow the guidelines in the Accredited Farmer's Handbook and other regulations of the scheme, allow officers of the department and its authorized body to inspect their farms, and take samples of vegetables, soil, irrigation water and pesticides for relevant laboratory analysis.



Accredited vegetables should be marketed through VMO. VMO will randomly sample the vegetables for pesticide residue analysis before they are sold at accredited retailers appointed by VMO.

When production does not meet the required standard, accredited farmers should adhere to the department's instruction and stop marketing their vegetables through VMO. The department will suspend or cancel the accredited status of the farmers who do not observe the above requirement.

## Application



Application for joining the Accredited Farm Scheme can be made to the Agriculture, Fisheries and Conservation Department. The department will assess the farm management, horticultural practice, use of pesticides and results of pesticide residue tests before granting accreditation. Please call the Crop Farm Development Section (Tel: 2668 0227) for further information.

# 信譽農場計劃 Accredited Farm Scheme



漁農自然護理署

Agriculture, Fisheries and Conservation Department



## 計劃目的



漁農自然護理署及蔬菜統營處於一九九四年攜手推行信譽農場計劃，旨在推廣優良農業操作及環保作物生產方法，鼓勵農友採用綜合病蟲害管理技術，正確及安全使用農藥，以確保生產優質及安全食用的蔬菜，保障市民健康，農友亦能藉此獲益。

## 為甚麼要加入這計劃

### 批銷便利



信譽農場的產品須於蔬菜統營處批銷，並以印有特別標記的羅咭(沽貨單)作識認。因此，信譽蔬菜易於識別，信譽農場可享有運銷便利及促銷的好處。

### 宣傳好處

為增加市民對信譽蔬菜的認識，蔬菜統營處於一九九八年以可愛的「好農夫」形象宣傳信譽蔬菜，並為街市的信譽菜檔設計裝飾，方便市民識別信譽零售商。本署及蔬菜統營處並定期舉辦各類全港性的宣傳及教育活動，以推廣好農夫蔬菜及刺激市民對信譽蔬菜的需求。



## 技術指導

本署人員會定期向信譽農場推介新的耕作技術，並提供農業技術指導及協助。



## 計劃的基本要求

信譽農友必須遵照信譽農友手冊內及其他為信譽農場訂立的規定，並讓本署及其他有關人員視察其農場，及在農場內抽取農藥、土壤、水及蔬菜樣本進行有關化驗。



信譽蔬菜須經蔬菜統營處批銷，在批銷前該處會對產品抽樣作農藥殘留抽驗，然後才運往該處特別認可的信譽零售商出售。



當生產未符合規定，信譽農場須遵從漁農自然護理署的指示暫停經蔬菜統營處出售其產品。倘違反上述的任何規定，其信譽資格將被中止或取消。

## 申請辦法



農友向漁農自然護理署提出申請，本署會根據農場管理、耕作方法、農藥使用及產品上的農藥殘餘等方面，審批信譽資格。如欲查詢，請致電本署作物農場發展組（電話：2668 0227）

如有疑問，請向下列辦事處查詢：

Further information of this and related matters may be obtained from the following office:

作物農場發展組 上水粉錦公路蓮塘尾  
大龍實驗農場  
電話：2668 0227

Crop Farm Development Section  
Tai Lung Experimental Station,  
Lin Tong Mei, Fan Kam Road,  
Sheung Shui, N.T.  
Tel: 2668 0227

漁農自然護理署網頁  
AFCD Website

<http://www.afcd.gov.hk/>



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