



Organiser: Agriculture, Fisheries and Conservation Department

Supporting Organisations: City University of Hong Kong

Hong Kong Society for Education in Art

The Hong Kong Institute of Education

Objectives

The competition aims to:

- promote and enhance public awareness and understanding of marine conservation; and
- encourage students to develop their potential in art and creativity.

Winning entries will be printed on souvenirs for promoting marine conservation.

Categories

- 1) Primary School
- 2) Secondary School

Rules of Competition

Content of Entries

Primary School Category

Participants should design a pattern based on any one of the following themes of the

marine conservation codes:

- Do not litter or pollute the environment;
- Do not feed marine animals;
- Do not collect, disturb or hurt any marine organisms;
- Respect our marine environment, join and support marine conservation activities;
- Avoid using shampoo or soap when bathing on boats or near the beach;
- Do not step on corals while walking along the coast during low tide;
- Do not collect or damage corals;
- Do not touch any corals or other potentially dangerous marine life; or
- Conduct snorkelling instead of scuba diving when visiting shallow coral areas.

Secondary School Category

Apart from the above themes, participants can also submit their designs based on **ANY** theme of the other marine conservation codes in Hong Kong, such as:

- Codes for marine appreciation;
- Code of conduct for dolphin watching activities; or
- DOs & DON'Ts for conserving corals, sea turtles and horseshoe crabs.

More information can be found at the website of the Agriculture, Fisheries and Conservation Department (AFCD) at <http://www.afcd.gov.hk>.

Format and Specifications

- 1) Each entry should include a 2-dimensional design using any painting materials such as crayons, watercolour paint, sketching pencils, etc. drawn on an A4 size (210mm × 297mm) entry form.
- 2) Designs using the computer should be saved as an image file in JPEG format with a resolution of 300dpi. A colour printout in A4 size together with the completed entry form should be submitted. Participants may be asked to submit image files.
- 3) The chosen theme should be included in the entry form.
- 4) Designs are not limited to square shape and can be circular or in any other possible shapes. However, the size of each design should not exceed 15cm × 15cm.

Entry and Submission

- 1) Entry forms can be obtained through the school or downloaded from the AFCD's

website at <http://www.afcd.gov.hk>.

- 2) The entry should be submitted together with the completed entry form through the school or individually.
- 3) Entries should be submitted by post to the Marine Conservation East Division, Agriculture, Fisheries and Conservation Department, 7/F, Cheung Sha Wan Government Offices, 303 Cheung Sha Wan Road, Kowloon, or by delivery to the same address during office hours.
- 4) Late submissions will not be accepted.

Deadline for Submission

30 June 2014 [According to the postmark if by mail]

Judging Criteria

- 1) Relevancy to the theme of the marine conservation codes (50%)
- 2) Composition and use of colours (25%)
- 3) Creativity (25%)

Judging Panel

- 1) Prof. Nora F. Y. Tam
Chair Professor of Department of Biology and Chemistry, City University of Hong Kong
- 2) Dr. DO Josephine Kitty
Assistant Professor of Department of Cultural and Creative Arts, Hong Kong Institute of Education
- 3) Mr. Leung Hoi Yung
Lecturer of Department of Cultural and Creative Arts, Hong Kong Institute of Education
- 4) Ms Leung Chi Fan
Executive Committee of Hong Kong Society for Education in Art (Membership & Welfare)

Prizes

There will be a Champion, a 1st Runner-up, a 2nd Runner-up, 10 Merit Awards, a Most Creative Award and a Best Participation School Award in each category.

Champion

Trophy, certificate and HK\$2000 book voucher

1 st Runner-up	Trophy, certificate and HK\$1500 book voucher
2 nd Runner-up	Trophy, certificate and HK\$1000 book voucher
Merit Award (10 places)	Certificate and HK\$200 book voucher
Most Creative Award (1 place)	Certificate and HK\$200 book voucher
Best Participation School Award (1 place)	Trophy and certificate

Announcement of Results

The results will be published on the AFCD website on 29 August 2014. Winners will be notified individually and invited to the Prize Presentation Ceremony to be held in September 2014.

Enquiries

AFCD

Address: Marine Conservation East Division, 7/F, Cheung Sha Wan Government Offices, 303 Cheung Sha Wan Road, Kowloon

Tel: 2150 7187

Fax: 2377 4427

Email: mar_con_east@afcd.gov.hk

Website:

http://www.afcd.gov.hk/english/conservation/con_mar/con_mar_cor/MCC2014_competition.html

Terms and Conditions

- 1) The AFCD reserves the right to determine the terms and conditions and the results of the competition.
- 2) Each participant can submit only ONE entry.
- 3) All entries must be original. It is the participant's responsibility to settle any claims on intellectual property and the organiser shall not be responsible for such claims.
- 4) The submission of an entry shall be deemed as the granting of consent to the unconditional transfer of all copyright to the AFCD. The AFCD reserves the right to revise, use, reproduce and distribute any entry without obtaining prior consent from the participant.
- 5) The AFCD has the right to use, publish or display the particulars of the winners (including their names, school names, age, etc.) for publicity purpose.
- 6) Entries that have received awards in other competitions will not be accepted.

- 7) The AFCD reserves the right to request participants to submit the image files. Participants may be disqualified if they fail to do so.
- 8) All entries will not be returned.

Personal Data Collection Statement

The personal information is provided by the participant voluntarily for the relevant activity organised by the AFCD. The information will be provided to the relevant staff for contact and other related purposes. For enquiries or amendment to the information provided, please send a written request to the AFCD. The information will be destroyed after the completion of the activity.